

2012 EXHIBITOR REGISTRATION APPLICATION

Kidsfest San Diego

Saturday, June 9 & Sunday, June 10, 10am – 4pm

NTC Promenade, 2801 Rosecrans St., Point Loma, San Diego 92106

Exhibitor Load-in: Friday, June 8th Noon – 5pm & Saturday, June 9th 7-9am

Exhibitor Load-out: Sunday, June 10th, 4:30-9pm

APPLICANT INFORMATION

Company Name: _____

Company name for signage: _____

Name & Title of Contact: _____

Mailing Address: _____

Phone: _____ Cell: _____ Email: _____ Fax: _____

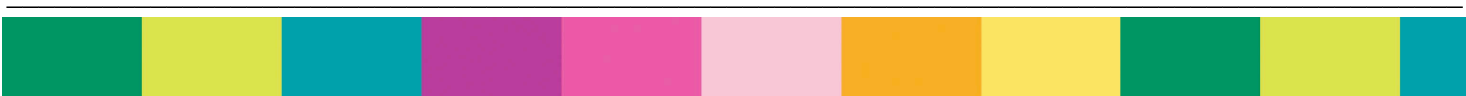
Federal ID, Non-Profit # or Social Security: _____

Please describe your company and what you will be promoting at *KidsFest San Diego*.

KidsFest San Diego is a special event designed for the entertainment and benefit of children and their imagination. Each booth is **required** to have an interactive activity that engages children ages 2-10. Please describe your booth activity in detail below. Keep in mind that *KidsFest San Diego* reserves the right to accept only those exhibitors that incorporate activities deemed suitable for this event.

Please list any items to be sold during *KidsFest San Diego* and the price point.

Please include any special instructions or needs of your booth.



BOOTH INFORMATION

Exhibitor Tent Includes:

- 10'x10' canopy tent
- 8' banquet table
- Two chairs
- One waste basket
- One top-hanging sign
- Two exhibitor badges
- Four event tickets
- Link on KidsFest website

Cost: First 20 exhibitors: **\$495**Regular cost: **\$595**

- **Application Deadline: March 15, 2012** (no personal checks after March 15)
- Electricity available at an additional cost
- Set-up information and additional event details will be emailed in early April. (Note: Booth placement may not yet be available at this time.)
- Booths placed on a first-come, first-served basis & at the discretion of KidsFest San Diego.

EXHIBITORS MUST HAVE:

- Certificate of Insurance (see below)
 - Sellers Permit (if applicable)
- (Photocopies of above to be sent with application)

INSURANCE

Exhibitors are required to carry insurance coverage. Please include with your application: A certificate of insurance from your insurance carrier indicating that your participation at this event is covered under that policy and naming the underlined below as additional insured: The Exhibitor hereby indemnifies KidsFest San Diego, Tina Platt Events, The Venues of NTC Promenade and the City of San Diego and KidsFest San Diego agents, employees and offices against and agrees to defend and hold them harmless from any and all liability, loss, expense, damage, claims, injuries and causes of action arising out of or resulting from or in connection with the Exhibitor's work or activities.

REFUND/CANCELLATION POLICY

Cancellations received in writing by **MARCH 15, 2012** will entitle exhibitor to a 50% refund. No refunds will be issued after MARCH 15, 2012.

PAYMENT**Method of Payment**

Check enclosed (made out to *KidsFest San Diego*)

or

Visa MasterCard American Express

Card No. _____ Exp. Date _____

Security code _____ TOTAL amount to be charged \$ _____

Billing Address: _____

Authorized Signature _____



PLEASE SEND THE FOLLOWING TO KIDSFEST SAN DIEGO BY MARCH 15, 2012

(Incomplete applications will not be considered) All items are included below

- _____ **EXHIBITOR REGISTRATION APPLICATION FORM**
- _____ **PAYMENT INFORMATION FOR BOOTH FEE**
- _____ **SIGNED COPY OF THE KIDSFEST TERMS AND CONDITIONS**
- _____ **CERTIFICATE OF INSURANCE.**
- _____ **COPY OF SELLERS PERMIT (if applicable)**

RETURN APPLICATION via Email, fax or mail

KIDSFEST San Diego
attn: Operations
10975 San Diego Mission Rd.
San Diego, CA 92108
Fax: (619) 286-8324
Email: exhibitor@kidsfestsandiego.com.

ACKNOWLEDGEMENT OF TERMS

I hereby warrant and confirm that the above information is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree with the Terms & Conditions provided. It is agreed and understood that the completion of this application shall not be binding either to the proposed exhibitor or to KidsFest San Diego, until accepted in writing by KidsFest San Diego.

SIGNATURE	TITLE	DATE
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Submission of this application, and the payment of fees, does not guarantee a space.

For more information, please contact us at (619) 518-3496 or via email at exhibitor@kidsfestsandiego.com.

For office use only:
Account: _____
Date Received: _____
Application Complete: _____
Note: _____

