

TERMS & CONDITIONS FOR ALL EXHIBITORS

1. **Application Deadline:** Exhibitor Applications are due no later than **March 15, 2012**. Applications postmarked/received after this date will be charged an extra fee if accepted. Exhibitors will be selected based on creativity, product variety and appropriateness of materials to the event and space availability.
2. **Submission Requirements:** Exhibitors shall submit the required booth fee, Certificate of Insurance, and signed Terms & Conditions with their application.
3. **Payment:** Check, certified check, cashier's check, money order, Visa, MasterCard, and American Express are all acceptable forms of payment before March 15, 2012. After the March 15th deadline, personal checks will not be accepted. A \$35.00 fee will apply for returned checks.
4. **Load-In Times:** Friday, June 8th, Noon– 5:00pm and Saturday, June 9th, 7:00am – 9:00am. Each exhibitor is responsible for their own display, and all exhibitor set-up must be completed by 9:00am on June 9th no exceptions. Specific load-in instructions will be sent to you in April.
5. **Load-Out Times:** Sunday, June 10th, 4:30pm- 9:00pm. All exhibitor booths must be completely removed from the NTC area by Sunday, June 10th at 9:00pm.
6. **Event Times:** All exhibitors are required to be open on Saturday, June 9th and Sunday, June 10th, 10:00am – 4:00pm. CLOSING BEFORE END OF EVENT IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS.
7. **Booth Activity:** All exhibitors are required to have a creative activity at their booth for the entire duration of *KidsFest San Diego*. All activities must be pre-approved by *KidsFest San Diego*. If an exhibitor arrives without an activity on June 9th, an activity will be assigned to them by *KidsFest San Diego*.
8. **Trademarks/Logos:** The *KidsFest San Diego* logo/artwork, name and that of any artist performing at *KidsFest San Diego* may not be used without written authorization from *KidsFest San Diego's* corporate office. No merchandise of musical artists playing *KidsFest San Diego* can be sold without authorization from *KidsFest San Diego* and the artist.
9. **Right of Refusal:** *KidsFest San Diego* reserves the right to refuse any exhibitor/organization from the festival.
10. **Water** is not provided on-site, but bottled water will be available for purchase.
11. **Soliciting/Distributing:** All business or activity, for which the exhibitors have rented space, must be conducted within the designated booth space only. No distribution of flyers or canvassing of any kind may be done strolling through the event grounds. Exhibitor signage can be displayed only within each booth.

12. **Give-aways:** Any promotional item that is to be given away must be pre-approved in writing from *KidsFest San Diego*. Food and/or beverages will not be given away for this event without written permission from *KidsFest San Diego*.
13. **Product Information:** To process your exhibitor application, we must receive a complete list with prices of items you intend to sell. There is space provided on the application for this purpose. Once the application is accepted, the list cannot change without written approval from *KidsFest San Diego*.
14. **Appearance of Booth:** Exhibitors must, at all times, keep their booth space clean, orderly and "kid" appropriate. A wastebasket will be provided in each booth space, and exhibitors are responsible for containing and then removing trash from their booth and placing it in an approved receptacle. All materials, including but not limited to signage, giveaways and products, must be appropriate for children of all ages.
15. **Raffles:** No exhibitor may sell raffle tickets or chances for any organization without written consent from *KidsFest San Diego*.
16. **Subletting Space:** The subletting of booth space is not permitted.
17. **Electrical Service:** Electrical service is available for each booth at an additional charge. All items must conform to the Uniform Fire Code of San Diego County. Please contact us at exhibitor@kidsfestsandiego.com, or (619) 518-3496 if you require electrical service.
18. **Security:** 24-hour security is provided beginning Friday, June 8th at Noon through the end of load-out on Sunday June 10th at 9:00pm.
19. **Permits:** Each exhibitor is required to obtain and display all necessary permits and/or licenses in order to operate on the *KidsFest San Diego* grounds.
20. **Insurance:** Each exhibitor must provide proof of general liability insurance naming *KidsFest San Diego*, Tina Platt Events, The Venues of NTC Promenade, and the City of San Diego as additionally insured. SEE APPLICATION.
21. **Refunds:** Booth cancellations received in writing prior to March 15, 2012 will entitle exhibitor to a 50% refund of booth fees. No refunds will be issued after March 15, 2012.

ACKNOWLEDGEMENT OF TERMS

I hereby acknowledge and understand the information contained above, and I acknowledge that a failure to comply with these terms and conditions may result in the removal of my booth from *KidsFest San Diego*. I also acknowledge that if I do not comply with the terms and conditions as set above, I will not be entitled to a refund of my booth fee.

I hereby hold harmless, release, and discharge from liability or claim *KidsFest San Diego*, its officers, employees and volunteers, Tina Platt Events, The Venues of NTC Promenade, its officers, employees and agents, and the City of San Diego, its elected officials, and employees and any companies, agents or vendors affiliated with *KidsFest San Diego*.

PRINTED NAME	TITLE	COMPANY
SIGNATURE		DATE

For more information, please contact us at (619) 518-3496 or via email at exhibitor@kidsfestsandiego.com.

